


**KEY WEST**  
**CONCHFEST™**  
 A Celebration of Conch Heritage



**FREE ADMISSION (Donations Accepted)**  
 Event Date: March 1, 2014 11:00a.m.-10:00pm.  
**VENDOR APPLICATION**  
 Please complete form and return checks with all fees to:  
 KW Rotary Club Foundation, 819 Peacock Plaza, #118, Key West, FL 33040

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

AMOUNT ENCLOSED \$ \_\_\_\_\_

**VENDOR TYPE**

( ) FOOD \$150 TYPE \_\_\_\_\_

( ) ARTS, CRAFTS, GEN MERCHANDISE \$125.00 TYPE \_\_\_\_\_

( ) NEED ACCESS TO ELECTRICITY \_\_\_\_\_

**10 % Discount for multiple booth registration (after first) 50% Discount for non-profit selling items. Non-Profit booths are \$25.00 for distributing information.**

**RELEASE AGREEMENT**

In consideration of the sum set forth above, and mutual obligations of the above parties involved in the Key West Conch fest (hereinafter referred to as the "Event"). I, the undersigned, on behalf of myself and any corporate entity which I represent for their participation in the Event, if any, and on behalf of all my employees, agents and volunteers, which are participation in the Event, or are otherwise present for the event, with the intention of binding myself and all others listed above, herein release, indemnify, discharge, defend and save and hold harmless the Key West Rotary Foundation, Inc d/b/a Rotary Club of Key West, the City of Key West, all other Event sponsors, and their agents, respective officers, directors and employees (herein collectively referred to as "Sponsors), from any liability, claims, losses, demands, actions, fines, expenses, costs, judgments, all foreseeable and unforeseeable and unforeseeable damages whatsoever, whether for personal injury, bodily injury, (including death) or property damage arising during the Event or as a result of or due to participation in the Event. The undersigned, being fully aware of the risks and hazards inherent in participation in the Event, hereby voluntarily elects to engage in such activity and assumes all risk of loss, damage, or injury to property while engaged in such activity, This release shall be binding on the distributes, next of kin, heirs, personal representatives, executors, and the administrators, and the administrators of the undersigned or those of any individual who the undersigned is signing on behalf. The undersigned irrevocably grants to Sponsors the right to use his/her likeness in photographs, film or video for promotional use in any and all media. This release agreement shall extend to all claims, demands and causes of all action whatsoever arising wholly or in part from any act or omission of the Key West Rotary Foundation, Inc., d/b/a Rotary Club of Key West their officers, directors agents and employees. The undersigned further agrees not to vacate their assigned space prior to the conclusion of the Event, 8 PM, EST, March 2, 2013. Additionally, upon the undersigned vacating the assigned space, the undersigned agrees to leave said space in exactly the same state of cleanliness as when the undersigned initially occupied the space. Failure to comply with either of these stipulations will result in the undersigned, or the undersigned's corporate identity, to be ineligible for any further Rotary Club of Key West sponsored events. By signing this release, the undersigned hereby acknowledges and represents that he/she is of sound mind, has read this release, understands it and signs it voluntarily. Additionally, if he/she is signing on behalf of a corporation or any other entity, the undersigned represents that he/she has the authorization to sign on behalf of such entity.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please contact Jessica Cranney 305-797-1822 [jmcrann@aol.com](mailto:jmcrann@aol.com) or  
[info@conchfestkeywest.com](mailto:info@conchfestkeywest.com)

# CONCHFEST 2014

## VENDOR INFORMATION

**GENERAL:** This is a one day event, March 1st, 2014. There will be live entertainment throughout the day with headliners. There will be other entertainment throughout the day, including Key West High School student groups.

### **MERCHANDISE VENDORS:**

Booths – Standard 10' x 10' open space. Depending on the number sold they may be back to back with other booths. Vendors must provide their own tents, tables, chairs, etc. If you are bringing a stand of any sort it must fit into the 10'x10' footprint or you will need to buy additional booth space

Electricity – Available to vendors. You will need to bring extension cords. Please note on the application form if you will need electricity

Overnight parking – Not available

Recycling – Required by city ordinance. The Rotary Club will provide recycling containers

Set-up/Break down - Begins at 7:00 a.m. with the official event kick-off at 11:00 a.m. Vehicles will be allowed on the site to drop-off equipment but must be moved to the designated parking area by 11:00 a.m. The event will end at 10:00 p.m. Vendors can breakdown and depart any time after sunset, approximately 8:00 p.m., but vehicles will not be allowed in the park prior to 10:00 p.m.

Trash pick-up – Will be provided by the Rotary Club

Vendor Parking – There is a public parking area around the park on a first come first serve basis

### **FOOD VENDORS:**

Menu – The Rotary Club of Key West will be selling burgers and dogs. No other vendor may sell those items

Drinks – All Beverages will be sold by the Rotary Club or KWHS Interact Club, no exceptions

Smoothie/Ice Cream – Can be sold by vendors